ORDER



KOB

Orders	**Order / Rev:**	**170156**		
	Alt Order #:			
	Product Desc:	Martin Heinrich 11/2-11/06 Order		
	Estimate:	13077		
	Flight Dates:	11/02/12 - 11/06/12	Primary AE:	Olivia Lawrence
	Original Date / Rev:	11/01/12 / 11/01/12	Sales Office:	KOB
	Order Type:	GENERAL	Sales Region:	Local

Agency	**Name:**	**Media Strategies & Research**		
	Buying Contact:	Suzanne Lorimer	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1580 Lincoln St Ste 510	Billing Cycle:	EOM/EOC
		Denver, CO 80203-1507	Agency Commission:	15%

Advertiser	**Name:**	**Heinrich for Senate**		
	Demographic:	A35+	New Business Thru:	05/05/09
	Product Codes:	PL1	Order Separation:	00:15:00
	Priority:	99	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	4	$1,550.00	$1,317.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	4	$1,550.00	$1,317.50	0.00
Totals	4	$1,550.00	$1,317.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$1,550.00
Market	100%	$5,961.54

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$536.54
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$1,728.85
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00
KOVT	0%	$0.00

KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$2,146.15
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

Order / Rev: 170156
Alt Order #:
Flight Dates: 11/02/12 - 11/06/12

Advertiser: Heinrich for Senate
Product Desc: Martin Heinrich 11/2-11/06 Order
Estimate: 13077

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	11/05/12	11/06/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-T-----	:30	1	$600.00	2	0.00	NM	1	$600.00
	Week:	Start Date: 11/05/12	End Date: 11/11/12	Weekdays: -T-----		Spots/Week: 1	Rate: $600.00	Rating: 0.00							
N 2	All	11/05/12	11/06/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	M------	:30	1	$400.00	2	0.00	NM	1	$400.00
	Week:	Start Date: 11/05/12	End Date: 11/11/12	Weekdays: M------		Spots/Week: 1	Rate: $400.00	Rating: 0.00							
N 3	All	11/05/12	11/06/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	M------	:30	1	$200.00	3	0.00	NM	1	$200.00
	Week:	Start Date: 11/05/12	End Date: 11/11/12	Weekdays: M------		Spots/Week: 1	Rate: $200.00	Rating: 0.00							
N 4	All	11/02/12	11/04/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	----F--	:30	1	$350.00	2	0.00	NM	1	$350.00
	Week:	Start Date: 10/29/12	End Date: 11/04/12	Weekdays: ----F--		Spots/Week: 1	Rate: $350.00	Rating: 0.00							
													Totals	4	$1,550.00

*Tax 1 Note: ABQ 7%.